
Privacy Policy

This Privacy Policy provides an outline of how and when personal information is collected, disclosed, used, stored and otherwise handled by Peter Clarke Photography. The Policy relates to personal information collected by any means and by any technology.

1. Collection of Personal Information

Personal information is information or opinion from which an individual's identity may be ascertained. The nature of personal information collected by Informal Photography generally comprises an individual's name and contact details (including address, phone, fax and e-mail).

Peter Clarke Photography will generally collect personal information from you directly.

2. Use and Disclosure of Personal Information

Peter Clarke Photography may also use that personal information for a purpose related to the initial purpose of collection if that other purpose would be within your reasonable expectations. Related purposes might include adding your name to a contact list, guest list or invitation list which may be of benefit or interest to you.

Peter Clarke Photography will not use or disclose your personal information for any other purposes without first obtaining your express or implied consent. Peter Clarke Photography may however be required to disclose your personal information without your consent if the disclosure is:

- required or authorised by law;
- required in order to investigate an unlawful activity;
- required by an enforcement body for investigative activities; or necessary to prevent a serious and imminent threat to a person's life, health or safety, or to public health or safety.

Generally, Peter Clarke Photography will retain your personal information within Australia and not use or disclose it overseas.

3. Direct marketing

From time to time Peter Clarke Photography may send you information regarding new work or activities.

If you do not wish to receive direct marketing information, please let Peter Clarke Photography know.

Peter Clarke Photography will take immediate steps to ensure that you do not receive any direct marketing information in future.

4. Changes to this Policy

Peter Clarke Photography may change this Policy from time to time for any reason and will update the Policy accordingly.

Peter Clarke Photography is part of the Latitude Group.